

1970 garden tractor specifications

	CASE, J. I., CO.	CASE, J. I., CO.	CASE, J. I., CO.	CASE, J. I., CO.	CASE, J. I., CO.	CASE, J. I., CO.
MODEL	107	117	444	220	222	442
Engine make	Tecumseh	Tecumseh	Kohler	Kohler	Kohler	Kohler
Horsepower	7	7	14	10	12	12
Type transmission	gear	hydraulic	hydraulic	hydraulic	hydraulic	hydraulic
No. speeds forward	3	infinite	infinite	infinite	infinite	infinite
No. speeds reverse	1	infinite	infinite	infinite	infinite	infinite
Type of brakes	band	band	band	band	band	band
Parking brakes	yes	yes	yes	yes	yes	yes
Type of starter	electric	electric	electric	electric	electric	electric
Length overall (in.)	59½	59½	70	65	65	70
Width overall (in.)	32	32	41	37	37	41
Height (in.)	36½	36½	43½	40	40	43½
Outside turning radius						
Front tire size & type	13x5.00x6	13x5.00x6	16x6.50x8	16x6.50x8	16x6.50x8	16x6.50x8
Rear tire size & type	18x8.50x8	18x8.50x8	8.00x16	23x8.50x12	23x8.50x12	8.00x16
Power takeoff	front	front	front, rear	front, rear	front, rear	front, rear
Net weight (lb.)	340	340	770	715	715	770
Cutter attach. width (in.)	34	34	44, 48	38, 44	38, 44	44, 48
Price with cutter	\$764	\$880	\$1,629	\$1,234	\$1,324	\$1,444
Price without cutter	\$636	\$752	\$1,440 hyd. lift. std.	\$1,070	\$1,160	\$1,255
Options available	headlights, rear weight box, tire chains	headlights, rear weight box, tire chains	hyd. pto, wheel weight, 3 pt. hitch, chains	hyd. pto, wheel weight, 3 pt. hitch, hyd. lift. chains	hyd. pto, wheel weight, 3 pt. hitch, hyd. lift. chains	hyd. pto, wheel weight, 3 pt. hitch, hyd. lift. chains
	CUSHMAN MOTORS	CUSHMAN MOTORS	CUSHMAN MOTORS	ENGINEERING PRODUCTS CO.	ENGINEERING PRODUCTS CO.	FORD MOTOR CO.
MODEL	3-wheel Turf- Truckster pick-up	3-wheel Turf- Truckster pick-up	4-wheel Turf- Truckster	Economy Power King	Economy Jim Dandy	Ford 70
Engine make	Kohler	OMC	OMC	Kohler	Kohler	Briggs & Stratton
Horsepower	12	18	18	14	12	7
Type transmission	gear box	gear box	gear box	gear box (automotive)	gear box (automotive)	gear
No. speeds forward	3	6	6	3 (9 opt.)	3 (9 opt.)	3
No. speeds reverse	1	2	2	1 (3 opt.)	1 (3 opt.)	1
Type of brakes	hydraulic internal expanding	hydraulic internal expanding	hydraulic internal expanding	band & lining individual wheel	band & lining individual wheel	disc
Parking brakes	yes	yes	yes	yes	yes	yes
Type of starter	electric	electric	electric	electric	electric	recoil
Length overall (in.)	102	102	123⅞	81	75	58
Width overall (in.)	55½	55½	58 dump 57 stationary	44	35	32
Height (in.)	40	44¾	47⅞	50	47	37
Outside turning radius	15'	15'	23'	6'	5'	32''
Front tire size & type	8.00x6	8.00x6	8.50x8	4.00x12	4.00x8 (6.50x8 terra avail.)	13x5x6
Rear tire size & type	8.50x8	8.50x8	8.50x8	8.00x16 (8.00x24 opt.)	7.00x16 (8.00x16 terra avail.)	18x8.50x8
Power takeoff	none	rear	rear	front	front	front
Net weight (lb.)	850	850	1,295 dump 1,195 stationary	800	652	394
Cutter attach. width (in.)				48 or 60	36, 48 or 60	34, 60
Price with cutter				\$1,351 (48'')	\$1,231 (36'')	
Price without cutter				\$1,130 (deluxe)	\$1,035 (deluxe)	
Options available	various axles, auto. steering	pto, various axle ratios, boom and boomless sprayers	pto, cab with doors, sprayer, spreader	hand lift, hydraulic lift, rear tool hitch, tandem transmission, dual wheels, deluxe wheel weights, tire chains, 25 attach.	hand lift, hydraulic lift, rear tool hitch, tandem transmission, dual wheels, deluxe wheel weights, tire chains, 25 attach.	dual speed kit

thought of that. But it *would* be a great shame not to have ever heard of it!

Or can you picture a guy walking in saying: "Every day I hear your radio commercials. So today, I decided to 'Get a Jacobsen and get it over with,' if you catch my meaning." Of course, if you don't know that our radio commercials very persuasively urge people to "Get a Jacobsen and get it over with," you're not going to catch his meaning.

Talk about embarrassing. What'll you do if you haven't seen our TV commercial, and a guy walks in and says: "Great TV commercial you Jacobsen people got there. Is that really Eddie Mayehoff you're using?" For all you know, it could be Sophia Loren we're using. So what do you say? (Just for the record, it's Eddie—not Sophie—we're using.)

Now listen up: In a few days, a Jacobsen distributor will drop in to see you. He'll be wanting to tell you all about our advertising program. He'll be wanting to ply you with dealer displays, promotional material, window banners, brochures—the works. He'll even try to sign you up as a Jacobsen dealer.

Don't treat him rough. He's a friend. He's only trying to save you from an embarrassing situation.

Because with all this great advertising and dealer promotion we're doing, someone soon is going to walk in and ask you if you carry the 4-blade Jacobsen mower.

What are you going to say, no?

JACOBSEN[®]

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